

Faculty Position in Marketing

KOÇ UNIVERSITY

Istanbul, Turkey

The College of Administrative Sciences and Economics at Koç University invites applications for a tenure-track assistant professor position in Marketing starting in September 2021. Candidates from all areas (behavioral, strategy, modeling) are encouraged to apply. Salary is commensurate with qualifications and experience.

Candidates should have a Ph.D. from an accredited university prior to appointment, a record of demonstrated research accomplishments and reputation, and an interest in contributing to the scholarly life of our group.

The marketing group at Koç has a strong research focus, with an emphasis on the Ph.D. program. More information on the marketing faculty and the PhD program at Koç can be found at: <http://home.ku.edu.tr/~mktg/> (Marketing group), <https://case.ku.edu.tr/en> (College of Administrative Sciences and Economics), and <https://gsb.ku.edu.tr/en> (Graduate School of Business).

About the School

Koç University is a private, nonprofit institution located in Istanbul, Turkey. The University is committed to the pursuit of excellence in both research and teaching. The medium of instruction at Koç University is English. Admission to the University is extremely selective. Students typically rank in the top percentile of all high school graduates in Turkey. For general information, please refer to the Koç University web page at: <https://ku.edu.tr/en/>.

We plan to hold the virtual interviews. Interested applicants should email:

- 1) a letter of application,
- 2) curriculum vitae,
- 3) research papers (i.e., one or two recent published papers or current working papers),
- 4) a teaching portfolio including syllabi of courses taught and teaching evaluations if available,
- 5) three recommendation letters, to:

Office of the Dean

(c/o Ms. Vildan Ertugrul)

College of Administrative Sciences and Economics, Koç University

Rumeli Feneri Yolu, Sariyer, 34450

Istanbul, TURKEY

E-Mail: vertugrul@ku.edu.tr

Phone: (90-212) 338-1330

Applications received by November 30th, 2020 will be given priority; further applications may be accepted until the position is filled. Questions about the position or the application process may be directed to Associate Professor Nukhet Harmancioglu (nharmancioglu@ku.edu.tr).