STATE OF INDIVIDUAL GIVING IN TURKEY

The total amount of donations made in one year is estimated as 13.7 billion TL (approx. 4.5 billion USD and 4.15 billion Euros). This amount is equal to 0.8% of Turkey’s GDP in 2014.

WHAT IS THE TOTAL PER CAPITA FOR DIRECT GIVING AND GIVING THROUGH ORGANIZATIONS IN ONE YEAR?

Total per capita for direct giving and giving through organizations in a year is approximately **228 TL**

<table>
<thead>
<tr>
<th>Source</th>
<th>Per Capita Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beggars</td>
<td>53.2 TL</td>
</tr>
<tr>
<td>Sadaqa</td>
<td>41.9 TL</td>
</tr>
<tr>
<td>Zakat</td>
<td>41.9 TL</td>
</tr>
<tr>
<td>Relatives</td>
<td>41.1 TL</td>
</tr>
<tr>
<td>Others</td>
<td>18.6 TL</td>
</tr>
<tr>
<td>Organizations</td>
<td>16.7 TL</td>
</tr>
<tr>
<td>Neighbors</td>
<td>12.9 TL</td>
</tr>
<tr>
<td>Obligatory Giving</td>
<td>2 TL</td>
</tr>
</tbody>
</table>

Donations made to organizations over the past year is only **16.7 TL**

Would you prefer giving to those in need directly or through a relevant organization?

- I prefer giving directly to those in need: **88%**
- I prefer giving through a relevant organization: **12%**

What is the main reason that you do not give through an organization?

- Amount of my donation is small: **52%**
- I do not recognize such organizations: **13%**
- I recognize such organizations but I do not trust them: **26%**
- I donate irregularly, only when I come across someone in need: **5%**

If you were to give to an organization, which areas would you primarily prefer?

- Helping the poor and those in need: **9.1%**
- Helping children and youth: **11.8%**
- Education: **32.9%**
- Helping orphans: **13.9%**
- Families of martyrs and veterans: **7.0%**
- Other: **11.2%**

**Note:** The data for 2004 and 2015 are represented in the pie charts.
SOCIAL CAPITAL AND CIVIL SOCIETY

CSOs’ perceived influence in addressing society’s problems has deteriorated over 11 years.

AS A CITIZEN, TO WHAT EXTENT DO YOU THINK YOU CAN HAVE AN INFLUENCE IN ADDRESSING EXISTING PROBLEMS TOWARDS CREATE A BETTER SOCIETY?

Only 17% of the respondents think that CSOs are “quite” or “very influential” in the areas they are active at.

IN YOUR OPINION, IN WHICH AREAS CSOs ARE MOST ACTIVE IN TURKEY?

Areas CSOs perceived to be most active

- Food Aid
- Education
- Environment and Reforestation
- Helping the Disabled
- Reforestation, Protection of Environment
- Prevention of Human Rights Violations

Areas CSOs perceived to be most influential (those who think CSOs are quite or very influential)

To what extent do you think CSOs are influential in policy making in Turkey?

Areas CSOs are perceived to be most active (2015)

- Food Aid
- Education
- Environment and Reforestation
- Helping the Disabled
- Reforestation, Protection of Environment
- Prevention of Human Rights Violations

Areas CSOs are perceived to be most influential (2015)

- Helping the Disabled
- Reforestation, Protection of Environment
- Prevention of Human Rights Violations
- Poverty Reduction
- Improving Health Services
- Improving Educational Services
- Fighting Discrimination
- Reducing Unemployment

TO WHAT EXTENT DO YOU THINK CSOs CAN HAVE AN INFLUENCE IN ADDRESSING EXISTING PROBLEMS TOWARDS CREATING A BETTER SOCIETY?

In Turkey, only 1 out of 10 people believe that most people can be trusted.
In Turkey, philanthropic activities are mostly perceived as direct and interpersonal donations.

What comes to your mind when you think of philanthropy?

- Helping the poor and those in need: 28.5%
- Helping others, doing good deeds: 20.5%
- Financial aid, food and clothing: 14.3%
- Conscientious duty as a human being: 9.1%
- Sadaqa, zakat, donations: 4.5%
- Other: 40.6%

Activities related to art, culture, higher education and strengthening civil society are not considered philanthropic.

IN YOUR OPINION, WHAT IS THE MOST FREQUENTLY DONE PHILANTHROPIC ACTIVITY IN TURKEY?

- Helping the poor: 28%
- Aid in the form of food, clothing and fuel: 38.8%
- Giving scholarships to students, building schools: 8.3%
- Religiously motivated giving: 8.7%
- Giving zakat and sadaqa: 8.7%
- Other: 7.4%

IN YOUR OPINION, WHAT IS THE PRIMARY REASON FOR ENGAGING IN PHILANTHROPIC ACTIVITIES?

<table>
<thead>
<tr>
<th>Reason</th>
<th>2004</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fulfilling religious obligations</td>
<td>32.5%</td>
<td>32.5%</td>
</tr>
<tr>
<td>Social traditions and customs</td>
<td>28.3%</td>
<td>28.3%</td>
</tr>
<tr>
<td>Feeling indebted to society</td>
<td>14.2%</td>
<td>14.2%</td>
</tr>
<tr>
<td>Personal satisfaction</td>
<td>12.7%</td>
<td>12.7%</td>
</tr>
<tr>
<td>Fulfilling the expectations of the society</td>
<td>9.2%</td>
<td>9.2%</td>
</tr>
<tr>
<td>Continuing the family tradition</td>
<td>6.4%</td>
<td>6.4%</td>
</tr>
</tbody>
</table>
DIRECT GIVING TO THOSE IN NEED

In Turkey, the annual per capita amount of all direct donations is 209TL (approx. 71 USD and 64 Euros). The highest amount of direct donations is made to the street beggars.

IF YOU HAD SOME MONEY TO HELP OTHERS, TO WHOM WOULD YOU CONSIDER GIVING IT?

WHAT IS THE MAIN REASON THAT YOU DO NOT GIVE THROUGH AN ORGANIZATION?

OVER THE PAST YEAR HAVE YOU DIRECTLY DONATED TO A RELATIVE, NEIGHBOR OR ANY OTHER PERSON IN NEED, IN CASH OR IN ANY OTHER WAY SUCH AS FOOD, CLOTHING, FUEL ETC.?

ESTIMATED PER CAPITA FINANCIAL VALUE OF DIRECT DONATIONS MADE OVER THE PAST YEAR
In Turkey, the total per capita for direct giving and giving through organizations in a year is 228 TL (approx. 77.5 USD and 69 Euros). Only 16.7 TL (approx. 5.6 USD and 5 Euros) of this amount is made through organizations. 16% of last donations above 25 TL were made to religiously-motivated organizations, 24% to fully or partially state-mandated organizations, and about 52% to CSOs.

**DONATIONS TO CSOs AND PARTICIPATION IN ACTIVITIES**

**WHAT ARE THE REASONS FOR ENGAGING IN CSO ACTIVITIES?**

- Personal satisfaction: 28%
- Fulfilling religious obligations: 11%
- Contributing to social development: 15%
- Meeting people’s needs: 13%
- Meeting and working with new people: 8%
- Society values voluntary work: 10%
- Earning respect from society: 5%
- Gaining experience: 8%

**WHAT IS THE ESTIMATED VALUE OF YOUR MOST RECENT DONATION?**

- Less than 50 TL: 39%
- 51-100 TL: 23%
- 101-150 TL: 6%
- 201-250 TL: 5%
- 251 TL and more: 2%
- DK/NR: 10%

12.9% of the respondents made donations other than membership fees in 2015. This percentage was 18.4% in 2004.
Those who made research about the CSO before making a donation received reports regarding the activities of the CSO.

Those who expressed an opinion about how their donation should be used.

Those who expressed an opinion about how their donation should be used.

Those who received reports regarding the activities of the CSO.

What are the determining factors for selecting the CSO to give?

- Trust in the organization for the use of donations in accordance with its cause.
- CSO’s ability to easily reach out to people in need.
- Transparent and easily understandable financial accounts of the organization.
- Trust in the good management of the organization.

How was your relationship with the CSO before your most recent donation?

- You or someone you know had a good experience: 60%
- You or someone you know could benefit from the services of the organization: 59%
- You saw a news coverage about the CSO: 58%
- You saw an online article, news, ad about the CSO: 53%
- Someone you know asked you to donate to this organization: 44%
- You made another donation to the same organization more than two years ago: 40%
- You volunteered for the organization: 36%
- You received a request for donation from the organization: 31%

Do you use new channels for giving?

- Mobile giving: 7.5%
- Online giving: 1.9%
- Crowdfunding: 1.3%

2015 vs. 2004:

- CSO’s ability to easily reach out to people in need: 84% vs. 94.1%
- Trust in the good management of the organization: 86% vs. 86%
- Transparent and easily understandable financial accounts of the organization: 87% vs. 83.9%
- CSO’s ability to easily reach out to people in need: 86% vs. 86%

If you were to give to a CSO, which areas would you primarily prefer?

The most preferred areas:

- Helping children and youth: 20.5%
- Education: 13.9%
- Families of martyrs and veterans: 11.8%
- Helping orphans: 9.1%
- Helping the poor and those in need: 8.4%
- Healthcare and health services: 7.3%
- Solidarity with the disabled: 6.3%

The least preferred areas:

- Art, culture and historic preservation: 1.1%
- Environmental protection: 1.2%
- Helping refugees: 0.4%
- Animal care and protection: 0.9%
- Amateur sports: 0.2%