

**SEDA ERTAC**  
Department of Economics  
Koc University  
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## EMPLOYMENT

Koc University: Assistant Professor, Department of Economics	February 2008-present.
University of Chicago: Post-doctoral Scholar, Department of Economics	July 2006-December 2007
University of California, Los Angeles: Teaching Assistant, Department of Economics 2006.	September 2001-June 2006.
Graduate Student Researcher California Social Science Experimental Laboratory (CASSEL)	February 2004-June 2006.

## DEGREES

Ph.D, Economics, UCLA	June 2006
M.A., Economics, UCLA	March 2003
B.A., Economics (with highest honors), Bilkent University, Turkey	May 2000

## AWARDS

European Union International Reintegration Grant	September 2009
National Science Foundation Grant for Doctoral Dissertation Research 2005	December
Russell Sage Foundation Grant for Research in Behavioral Economics	September 2005
Russell Sage Foundation Grant for Research in Behavioral Economics	May 2005
Dissertation Fellowship, Graduate Division, UCLA	2004-2005
Graduate Fellowship, Department of Economics, UCLA	2000-2004

Outstanding Teaching Assistant Award, Department of Economics, UCLA 2002-2003

B.A. Fellowship, Bilkent University

1996-2000

## **RESEARCH**

### **Fields of Interest**

Applied microeconomic theory, experimental economics, economics of information, economics of organizations, neuroeconomics.

### **Publications**

Entry into Auctions: An Experimental Study (with Ali Hortacsu and James Roberts), *International Journal of Industrial Organization* vol. 29(2), pp 168-178.

Stakes Matter in Ultimatum Games (with Steffen Andersen, Uri Gneezy, Moshe Hoffman and John List, *forthcoming, American Economic Review*)

### **Working Papers and Work in Progress**

Does Self-Relevance Affect Information Processing? Experimental Evidence on the Response to Performance and Non-Performance Feedback (*under review*)

Mental Attributes and Temporal Brain Dynamics during Bargaining: EEG Source Localization and Neuroinformatic Mapping (with Burak Guclu, Ali Hortacsu, and John List) (*under review*)

Deciding to Decide: Gender, Leadership and Risk-Taking in Groups (with Mehmet Y. Gurdal, *under review*)

Gender, Competitiveness and Socialization at a Young Age: Evidence from a Matrilineal and a Patriarchal Society (with Steffen Andersen, Sandra Maximiano, Uri Gneezy and John List) (*under review*)

The Effect of Information on Gender Differences in Competitiveness: Experimental Evidence (with Balazs Szentes) (*under review*)

Social Comparisons and Optimal Information Revelation: Theory and Experiments

## **Book Chapter**

Experimental Economics (2010), in Free, R. (Ed.) *21<sup>st</sup> Century Economics: A Reference Handbook*, SAGE Publishers, Thousand Oaks, California (with Sandra Maximiano).

## **Other**

“Determinants of Private Savings Behavior in Turkey”, *Applied Economics* (2003), 35(12), pp.1405-1416 (joint with K. Metin-Ozcan and A. Gunay)

## **PROFESSIONAL ACTIVITIES**

### **Conferences**

2010: Royal Economic Society Meetings, Surrey; Econometric Society World Congress, Shanghai; La Pietra Workshop on New Directions in Applied Microeconomics, Florence; MOVE Workshop on Gender and Economic Behavior, Barcelona

2009: APET Workshop on Public Economics: Theoretical and Experimental Approaches, Lyon

2008: International Meeting of the Economic Science Association, Pasadena

2007: International Meeting of the Economic Science Association, Rome

2006: North American Meeting of the Economic Science Association, Tucson

2006: Annual Meeting of the European Economic Association, Vienna

2005: North American Meeting of the Economic Science Association, Tucson, International Meeting of the Economic Science Association, Montreal

Selected Participant, Budapest Workshop on Behavioral Economics, July 2003, July 2004

Selected Participant, Russell Sage Foundation Summer Institute in Behavioral Economics at UC Berkeley, August 2002.

### **Invited Seminar Presentations**

University of Washington (2007), Erasmus University (2006), Simon Fraser University (2006), California Institute of Technology (2006), University of California Santa Cruz (2006), University of Texas at Dallas (2006), Universidad Pompeu Fabra (2006), University of Guelph (2006), York University (2006), IZA (Institute for the Study of Labor, 2006), Bilkent University (2010), TOBB ETU (2010), Izmir Economics University (2010), Istanbul Technical University (2011), Osmangazi University (2011).

### **Membership in Professional Organizations**

Member: American Economic Association, Economic Science Association, Royal Economic Society, Society for Neuroscience

**Referee for:**

American Economic Review, Econometrica, Journal of Political Economy, Journal of Public Economics, Journal of Economics and Management Strategy, Journal of Public Economics, International Journal of Industrial Organization, İktisat, İşletme ve Finans.

**REFERENCES**

Professor David K. Levine  
Department of Economics, Washington University in St. Louis  
(314) 935-9529, [david@dklevine.com](mailto:david@dklevine.com)

Professor John A. List  
Department of Economics, University of Chicago  
(773) 702-1234, [jlist@uchicago.edu](mailto:jlist@uchicago.edu)

Professor Leat Yariv  
Division of Humanities and Social Sciences, California Institute of Technology  
(626)395-8924, [lyariv@hss.caltech.edu](mailto:lyariv@hss.caltech.edu)

**PERSONAL INFORMATION**

**Citizenship:** Turkish

**Date of Birth:** January 1<sup>st</sup>, 1979