Course Description:

This course examines the interaction between various institutions and actors that make up the field we call international political economy, and which in turn affect distributions of wealth and power on various levels. It is designed for students who are particularly interested in the interactions between states, markets, firms, NGOs, and not-for-profit organizations at the local, national, regional, and supranational levels. Most of our focus will be on how the world is structured and how power is distributed and exercised with special reference to trade, production, finance, and knowledge.

We will begin with a critical analysis of the major theoretical approaches to international trade and investment. In this analysis we will include the classical approaches such as mercantilism, liberalism, historical structuralism as well as recent debates emerging from postmodernism, feminism, and environmentalism. Building on this foundation we will examine the nature and effects of international “structures” of trade, production, finance, and knowledge, also paying critical attention to their appearances, power circulations, and what /who is occasionally absent from them. In the third section, we will focus on contemporary struggles among (and within) advanced industrial states over markets and protectionism. Among the issues of importance are conflicts over regional integration and competitiveness in Europe North America and East Asia including the challenges posed by rising powers from the “South”. Finally, we will explore North-South relations, by critically examining concepts and issues such as development and global governance.

Throughout the course our goal will be to appraise explanatory frameworks that can be applied to a diverse set of political issues. Students will be expected to critically assess theories of international trade; write intelligently about struggles between actors over power and resources; and connect current events to material discussed in the course. By the end of the course you will have gained a comprehensive overview of the major concepts, methods, and trends in international political economy.
Requirements:

1. **Attendance and participation**: Regular attendance is a must if you are serious about your work and the grade you will receive. Being late to class is inexcusable and will affect your grade. I expect everyone to be in class **on time**.

You are encouraged to come to class with specific questions you may have about the readings or the lectures. Please remember that you are invited to **respectfully** and **analytically** question any arguments or opinions you read or hear in this course.

2. **Readings**: You are expected to have completed the readings before the first lecture of each week because lectures largely engage with the readings and move beyond them.

The primary text for the course is **David Balaam and Bradford Dilman’s Introduction to International Political Economy**, 5th ed. (New Jersey: Pearson, 2010). Other required readings are listed below and will be included in the reading package for the course. The additional readings are **not optional**: in a couple of the weeks you will find that lectures will be based solely on these readings and most of the time they will provide additional insight to the chapters so it is imperative that you read them.

3. **Grading**: There will be a midterm and a final exam. These will assess your understanding of and engagement with the material studied. They will cover the readings and the lectures.

You will be expected to write a term paper (15 pages-maximum; double-spaced) on a theme and question determined in conjunction with me. The question will have to be related to the issues we are covering and the themes we are exploring. You are advised to submit a one-page outline of the term paper by **November 03, 2011**.

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
<th>Date/Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm exam</td>
<td>25%</td>
<td>Date: November 17, 2011</td>
</tr>
<tr>
<td>Final exam</td>
<td>40%</td>
<td></td>
</tr>
<tr>
<td>Research paper</td>
<td>25%</td>
<td>Deadline: December 15, 2011</td>
</tr>
<tr>
<td>Class participation</td>
<td>10%</td>
<td></td>
</tr>
</tbody>
</table>

**Late submission of the research paper will be subject to penalty of 2 points per day.**


**Academic Integrity:**

Honesty and trust are important to us all as individuals. Students and faculty adhere to the following principles of academic integrity at Koç University.

1. Individual accountability for all individual work, written or oral. Copying from others or providing answers or information, written or oral, to others is cheating.

2. Providing proper acknowledgment of original author. Copying from another student’s paper or from another text without written acknowledgment is plagiarism.
Recycling a paper written for another class also falls under this category.

3. Study or project group activity is effective and authorized teamwork. Unauthorized help from another person or having someone else to write one’s paper or assignment is collusion.

Cheating, plagiarism, and collusion are serious offences resulting in an F as your course grade and disciplinary action. Your assignments will be uploaded on www.turnitin.com. This program checks your work against a worldwide database of written work to detect problems of academic honesty.

It is crucial to give proper credit to the works of others. Whether intentional or not, improper use of materials can be considered a violation of academic honesty. Sources must be listed in a bibliography at the end of the paper. If you are unsure of when and how to use quotation marks or how to cite materials, you should use a guide to writing, visit the Writing Center, or see the instructor. Information on documentation styles is available here: http://www.dianahacker.com/resdoc/index.html. You can test your knowledge of plagiarism in the following websites: http://www.lib.usm.edu/research/plag/plagiarismtutorial.php, http://www.turnitin.com/research_site/e_home.html

<table>
<thead>
<tr>
<th>Class schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PART I. PERSPECTIVES ON INTERNATIONAL POLITICAL ECONOMY</strong></td>
</tr>
<tr>
<td><strong>Week 1</strong></td>
</tr>
<tr>
<td>Introductions: What is international political economy?</td>
</tr>
<tr>
<td>+ Balaam &amp; Dillman, Ch. 1</td>
</tr>
<tr>
<td><strong>Week 2</strong></td>
</tr>
<tr>
<td>Liberalism and Neoliberalism</td>
</tr>
<tr>
<td>+ Balaam &amp; Dillman, Ch.2</td>
</tr>
<tr>
<td><strong>Week 3</strong></td>
</tr>
<tr>
<td>Mercantilism and Realism</td>
</tr>
<tr>
<td>+ Balaam &amp; Dillman, Ch. 3</td>
</tr>
<tr>
<td><strong>Week 4</strong></td>
</tr>
<tr>
<td>Historical Structuralism</td>
</tr>
<tr>
<td>+ Balaam &amp; Dillman, Ch.4</td>
</tr>
</tbody>
</table>

➢ **Part II: Structures of International Political Economy**

Technology and Knowledge Structure
Balaam & Dillman, Ch. 10

**International Monetary and Financial Structure**

Balaam and Dillman, Ch. 7, 8
Susan Strange, *Mad Money*, pp. 1-42, 158-178

**Week 5**

**Trade Structure**

Balaam and Dillman, Ch. 6

**The Global Production and Transnational Corporations**

Balaam and Dillman, Ch. 18

- **Part III: States and Markets in the Global Economy: Competing Models of Capitalism**

**New Regionalism in Comparative Perspective: NAFTA, the European Union and Asia Pacific Regionalism**

Balaam & Dillman, Ch. 11, 12
Rising Powers from the South: The Challenge of BRICs

Balaam & Dillman, Ch. 13


Part IV Transnational Challenges for Global Governance

Developmental Challenge


Ballam and Dillman, Ch. 19 and 20


Optional reading strongly suggested